# Likhitha Vankayala

likhitha-v.com likhitha0909@gmail.com

# **Professional experience**

## MICROSOFT

UX Designer II - M365 Admin Center

- Designed interfaces for Co-Pilot for Marketplace (M365 Admin center), leveraging AI technology.
- Created visualizations for complex data sets, which enabled users (IT Admins) to make informed decisions regarding the purchase of M365 license and subscriptions.
- Led the design for Emissions report which provides IT admins with comprehensive information on their overall M365 emissions, along with recommendations on how to adopt sustainable practices by reducing OneDrive and SharePoint storage.
- Led the design for Organizational Messages, a feature that enables users to create and send personalized messages to contextually related locations within Microsoft products such as Windows Spotlight, Outlook, and Teams.

UX Designer II - Teams Ecosystem

- Designed Teams apps for wide range of ISVs (Independent Software Vendors) including Mural, UberEATS, Starbucks, Asana and 30 others enabling integration with Teams platform.
- Handled Information architecture, Interaction design, Visual design & Prototyping for web and mobile products (Android & IOS) catered to ISVs operating in education, healthcare, and SMB areas.
- The integrations resulted in substantial increase of 200% in daily active user's rate.

#### WALMART

Senior Designer - Inventory Team

- Led the design efforts for developing an internal app tailored for business users, aiming to significantly reducing the backorders and streamlining defect management process.
- The app successfully achieved a remarkable time reduction of 60% in defect management.

#### PARTNERBEAT

UX Designer

- Lead designer on a project aimed at developing a feature that facilitates seamless collaboration between users and customers across various siloed applications.
- Designed, shipped, and presented the feature to various angels, raised a seed fund.

# **KEATS USA - NON PROFIT ORGANIZATION**

**UX** Designer

- Conducted user interviews and created illustrations and interactive prototypes for end-to-end website.
- Donations through website increased by 3%.

#### **VISUAL FINE ARTS**

Artist

• Created Indian contemporary art work for the span of 4 years.

### **Education**

Springboard UX/UI Career track Bootcamp Masters in Pharmaceutical chemistry, India

#### **Skills**

Tools: Figma, Sketch, Adobe XD, Adobe Creative Suite.

Skills: User Research, High-Fidelity Mockups, Rapid prototyping, User testing.

July 2022 - Present

Jan 2018 – Feb 2019

Jan 2019

2016 - 2018

Class of 2013

Mar 2019 – Dec 2020

Jan 2021 – Jun 2021

July 2021 – Jun 2022